

**Amendments To The Claims**

Claims 1-20 (cancelled)

Claim 21 (Previously Presented): A method of retrieving information comprising the steps of:

- receiving content comprising a video image over a first communication channel;
- receiving a keyword and a first code associated with the video image over a second communication channel, wherein the first code is preassociated with preselected information relating to the keyword prior to receiving the keyword;
- bookmarking the keyword;
- requesting a searching of a network for information relating to the keyword; and
- receiving the information including the preselected information relating to the keyword.

Claim 22 (currently amended): A method of claim 21 further comprising the steps of:

- displaying the video image; and
- displaying the keyword while displaying the video image.

Claim 23 (currently amended): A method of claim 21 further comprising the step of displaying the information relating to the keyword, wherein the displaying the information comprises displaying the information in synchronization with the content comprising the video image.

Claim 24 (currently amended): A method of claim 21 further comprising the step of displaying the keyword associated with the video image in response to detecting a selection of the displayed video image, wherein the detecting the selection comprises:

- detecting a displayed pointer, where a location of the pointer on the display is controlled by a user; and

identifying a location on the display where the pointer is positioned.

Claim 25 (Previously Presented): A method of claim 21 wherein the received information relating to the keyword is based upon a user profile.

Claim 26 (Previously Presented): A method of claim 21 further comprising receiving a second code that is a category code included with the keyword;  
wherein the category code assists in the searching of the network for information relating to the keyword.

Claim 27 (Previously Presented): A method of claim 21 wherein the video image and the keyword are received over a broadcast medium.

Claim 28 (currently amended): A method of claim 21 further comprising the step of displaying the video image prior to the requesting the searching of the network.

Claim 29 (currently amended): A method of claim 28 further comprising ~~the step of selecting;~~

detecting a selection, from a user, of the displayed video image;

identifying, in response to receiving the selection of the video image, a portion of the video image proximate a selected portion of the video image;

identifying a keyword associated with the identified selected portion of the video image;  
and

displaying the keyword proximate the selected portion of the video image in response to receiving the selection of the video image.

Claim 30 (cancelled):

Claim 31 (currently amended): A method comprising the steps of:  
displaying a video image<sub>1</sub> from a local storage medium<sub>1</sub> that was received over a first communication channel;  
receiving, over a second communication channel, keywords comprising a unique identifier of the storage medium, where one or more of the keywords is associated with the video image over a second communication channel;  
detecting a selection of selecting at least a portion of the video image;  
embedding, in response to detecting the selection, the keyword in the video image;  
displaying the video image and the embedded keyword associated with the portion of the video image in response to the detection of the selecting selection of the portion of the video image.

Claim 32 (Previously Presented): A method of claim 31 further comprising the step of sending the keyword over a network.

Claim 33 (currently amended): A method of claim 32 further comprising the step of receiving over the network information relating to the keyword; and  
playing back content comprising a sequence of video images comprising the video image, and displaying the information in synchronization with the playback of the content.

Claim 34 (currently amended): A method of claim 33 further comprising ~~the step of:~~  
initiating a search over searching a the network for the information relating to the keyword, the initiating the search comprising implementing the sending the keyword over the network; and  
receiving, from over the network, the information identified, in response to the search, relating to the keyword.

Claim 35 (cancelled).

Claim 36 (Previously Presented): A method of claim 31 further comprising the steps of:  
sending the keyword over a network; and  
receiving over the network information relating to the keyword;  
wherein the information relating to the keyword is based upon a user profile.

Claim 37 (currently amended): A method comprising the steps of:  
displaying a video image that was received over a first communication channel;  
receiving a keyword and a first code over a second communication channel, wherein the first code is preassociated with preselected information specific to the keyword prior to receiving the keyword;  
receiving a selection of selecting at least a portion of the video image;  
bookmarking the keyword; and  
sending over a network the bookmarked keyword associated with the portion of the video image in response to the receiving the selection selecting of the portion of the video image.

Claim 38 (Previously Presented): A method of claim 37 wherein the keyword further includes a second code comprising a classification code.

Claim 39 (Previously Presented): A method of claim 37 further comprising the step of displaying the keyword associated with the portion of the video image in response to the selecting of the portion of the video image.

Claim 40 (Previously Presented): A method of claim 39 wherein the keyword is embedded in the video image.

Claim 41 (currently amended): A method of claim 37 further comprising the step of receiving from over the network information relating to the keyword.

Claim 42 (Previously Presented): A method of claim 41 wherein the information relating to the keyword is based upon a user profile.

Claim 43 (Previously Presented): A method of claim 37 wherein the keyword is embedded in the video image.

Claim 44 (currently amended): A method of claim ~~[[37]]~~ 41 further comprising the step of ~~searching~~ initiating a search, over a network, of remote sources for information relating to the keyword, wherein the receiving the information relating to the keyword comprises receiving the information relating to the keyword in response to the initiated search.

Claim 45 (Previously Presented): A method of retrieving information comprising the steps of:

- receiving content comprising a video image over a first communication channel;
- receiving a keyword associated with the video image over a second communication channel, wherein the keyword comprises a first code, wherein the first code is preassociated with preselected information relating to the keyword prior to receiving the keyword;
- receiving a second code relating to the keyword over the second communication channel;
- initiating a search based on the keyword and the second code;
- receiving information relating to the keyword and the second code;
- logging the search; and
- initiating a subsequent search based on the logged search.

Claim 46 (Previously Presented): A method of claim 45 further comprising the step of searching a network for information relating to the keyword and the second code.

Claim 47 (Previously Presented): A method of claim 45 wherein the first code comprises a numerical tag and the second code comprises a classification.

Claim 48 (new): The method of claim 1, wherein the requesting the searching of the network comprises requesting the searching, after the receiving the content comprising the video image, of the network for the information relating to the keyword.